

**BYLAW 2020-14
TOWN OF BLACK DIAMOND**

A BYLAW TO ESTABLISH ALTERNATE METHODS FOR ADVERTISING STATUTORY OR OTHER NOTICES WITHIN THE TOWN OF BLACK DIAMOND, IN THE PROVINCE OF ALBERTA.

WHEREAS, pursuant to section 606 of the *Municipal Government Act*, R.S.A. 2000, c. M-26, and amendments thereto, a Council must give notice of certain bylaws, resolutions, meetings, public hearings or other things by advertising in a newspaper or other publication circulating in the area, mail or delivering a notice to every residence in the affected area or by another method provided for in a bylaw under section 606.1.

AND WHEREAS, the Council wishes to exercise its authority pursuant to section 606.1(1) of the *Municipal Government Act*, a council may by Bylaw provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things referred to in section 606.

AND WHEREAS, Council is satisfied that the advertising method set out in this Bylaw is likely to bring matters advertised by that method to the attention of substantially all residents in the area to which the Bylaw, resolution or other thing relates or in which the meeting or hearing is to be held.

NOW THEREFORE the Council of the Town of Black Diamond, in the Province of Alberta, duly assembled, hereby enacts as follows:

1. TITLE

- 1.1. This Bylaw may be cited as the “Advertisement Bylaw.”

2. DEFINITIONS

- 2.1. “*Act*” means the *Municipal Government Act*, R.S.A. 2000 M-26, as amended;
- 2.2. “*Bylaw*” means a bylaw of the Town;
- 2.3. “*Chief Administrative Officer*” or “*CAO*” means the person appointed by the Council of the Town of Black Diamond to carry out the power, duties and functions of the CAO It may also mean a person appointed to this position on an interim basis, or a person to whom the CAO has delegated their authorities to, in accordance with the Town of Black Diamond Chief Administrative Officer Bylaw;
- 2.4. “*Council*” means the Council of the Town of Black Diamond;
- 2.5. “*Electronic Advertisement*” means the online notification of proposed bylaws, resolutions, meetings, public hearings, and other permitted notifications;
- 2.6. “*Social Media*” means the e-technologies platforms and online sites used by the Town to share opinions and information, promote, discuss and build relationships. These include but are not limited to Facebook, Twitter, LinkedIn, Snapchat and Instagram.

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2.7. “Town” means the Corporation or the Town of Black Diamond.

3. ADVERTISING METHODS

3.1. The Town of Black Diamond will undertake the required advertising of:

- bylaws,
- resolutions,
- meetings,
- municipal elections,
- public hearings, or
- any other things

as required in accordance with the *Municipal Government Act* by publishing detailed notices on the Town of Black Diamond’s website,

www.town.blackdiamond.ab.ca

3.2. The Town of Black Diamond may also choose to use one or more of the following additional methods:

- a) posting to any of the Town of Black Diamond’s official social media sites;
- b) having hard copies available at the Town Office for viewing by the Public, during regular office hours;
- c) displaying the notice on the roadside signboard at the Town Office;
- d) publishing newspaper or other local print media publications in the area;
- e) mailed or delivered to every residence in the area to which the proposed Bylaw, resolution or other thing relates, or in which the meeting or hearing is to be held;
- f) using other methods deemed to be suitable and effective in each case.

4. GENERAL

4.1. It is the intention of the Council of the Town of Black Diamond that each section of this Bylaw should be considered as being separate and severable from all other sections. Should any section or part of this Bylaw be found to have been improperly enacted, then such section or part shall be regarded as being severable from the rest of this Bylaw and that the Bylaw remaining after such severance shall be effective and enforceable.

4.2. Within the text of this Bylaw:

- a) Use of a pronoun or determiner which indicates one gender shall include all genders unless the context requires otherwise, and
- b) Use of the singular shall include the plural, and the plural shall include the singular, as the context requires.

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4.3. This Bylaw will take force and effect upon third and final reading and signing thereof.

READ A FIRST TIME this 19 day of August A.D. 2020.

PUBLIC HEARING held September 16, 2020 A.D. 2020.
In accordance with section 606(2) of the *Municipal Government Act*.

READ A SECOND TIME this 16 day of September A.D. 2020.

READ A THIRD AND FINAL TIME this 16 day of September A.D. 2020.



MAYOR



LEGISLATIVE SERVICES MANAGER



Date signed

